



# Jacob Leffler

Graphic Designer & Web Developer

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## EXPERIENCE

- January 2016 - Present

**+ WEB DEVELOPMENT INTERN**  
 Purdue University Marketing & Media | West Lafayette, IN

  - Developed interactive, responsive desktop and mobile pages from design mockups
  - Reevaluated existing web pages and adjusted for responsiveness and readability
  - Tested web pages for cross-browser consistency and functionality
  - Worked in a highly-interconnected, team-based environment
  
- June 2011 - Present

**+ GRAPHIC DESIGNER / WEB DEVELOPER**  
 Freelance | Waldron, IN

  - Worked with organizations and projects of various size and scope
  - Designed flyers, logos, stationary, business cards, websites, and etcetera
  - Hand-coded websites using a variety of languages (front- and back-end)
  - Managed multiple projects simultaneously
  
- May 2016 - August 2016

**+ CORPORATE COMMUNICATIONS INTERN**  
 Hillenbrand, Inc. | Batesville, IN

  - Redesigned existing documents to follow design standards and integrate creativity
  - Designed creative layouts for print media based on technical requirements
  - Developed logos, infographics, videos, emails, and other digital media
  - Maintained high-volume workloads, often with short deadlines

## EDUCATION

- May 2017

**+ B.S. IN COMPUTER GRAPHICS TECHNOLOGY**  
 Purdue University | West Lafayette, IN  
 GPA: 4.0      Minor: Computer Information Technology

## QUALITIES

Organized  
 Detail oriented  
 Self-motivated  
 Creative  
 Professional

## PROFICIENCIES

HTML5   
 CSS3   
 jQuery   
 PHP 

MySQL   
 Illustrator   
 InDesign   
 Photoshop 